

Sentry Group

NAPS Press Release

TEN NEW PRODUCTS TO SECURE VALUABLE ITEMS AND PROTECT AGAINST IDENTITY THEFT

Identity theft is the fastest growing crime in the United States, accounting for more than 42 percent of all complaints filed with the Federal Trade Commission. In more than 50 percent of reported identity theft cases, the victims knew or were related to the thief. Sentry Group, the world leader in residential and small office security-storage containers, recently launched ten new products to help consumers organize their hard copy and digital assets while at the same time keeping them in a securely locked storage container, away from prying eyes and potential identity thieves.

With identity theft occurring more often, consumers are increasingly aware that credit cards, bills, social security cards and important hard-copy documents such as financial statements and receipts must be safely stored.

The new line of Sentry®Safe chests, files and safes feature advanced lock options, including a biometric “fingerprint” lock; fire and water protection on many models; versatile interior organizational features; in-lid holders for digital media including CDs and DVDs; and even a laptop safe with access for a power cord.

Sentry Group showcased its latest innovations, including:

- Sentry®Safe **FIRE-SAFE® Fingerprint Safe DA3930**
- Sentry®Safe **FIRE-SAFE® Waterproof Chest and Files** models **HD2100** and **HD4100**, respectively
- Sentry®Safe **FIRE-SAFE® Waterproof Chests** models **H1100** and **H0100**
- Five Sentry®Safe **Security Safes**, including the **X031, X055, X075, X105, and X125**

With a unique, patented biometric fingerprint lock design, the water-resistant Sentry® Safe FIRE-SAFE® Fingerprint Safe DA3930 comes with a dual-lock option – consumers can operate the safe with either a fingerprint swipe, or electronic code – both of which consumers program themselves. The lock allows up to seven users, and stores up to 14 fingerprints. The Fingerprint Safe is ETL verified for 2-hour fire protection of CDs, DVDs, memory sticks and USB drives up to 1850° F.

In addition to securely storing digital media, the interior of the biometric safe holds standard papers and binders and includes a multi-position tray, key rack and compartment for small items and a door pocket. Sentry® Safe FIRE-SAFE® Fingerprint Safe retails for around \$379.

The sleek new design of Sentry Group's FIRE-SAFE® Waterproof Chest and File, including the HD2100, retailing for \$44.99-\$49.99, and HD4100, retailing for \$54.99-\$59.99, contain an in-lid organization system for digital media such as memory sticks, CDs and USB drives. Both safes securely fasten with a privacy key lock and are UL classified for half-hour proven fire protection, ETL verified waterproof, and ETL verified half-hour fire protection for digital media up to 1550° F.

The HD4100 file safe is perfect for safely storing important papers and files in neatly organized hanging files – securely locking all documents containing personal information in one convenient location.

To protect consumer's assets, Sentry Group also unveiled two Sentry® Safe FIRE-SAFE® Waterproof Chests, the H1100 and H0100 – an ideal way to securely store valuable personal documents and items for under \$39.99. Both safes are ETL verified for half-hour proven fire protection for CDs, DVDs, USB drives and memory sticks up to 1550° F and are ETL verified waterproof.

Sentry Group also recently launched five Sentry® Safe Security Safe models, including the X031, X055, X075, X105, and X125 models. When theft deterrence is the main consideration, consumers may choose from security safes featuring solid steel construction and concealed hinges to protect cash and valuable assets.

The X series security safes feature either an electronic lock with override key or a six-lever key lock, a carpeted floor, two live-locking bolts, bolt-down kit, and some even feature a removable shelf for added convenience. The X075, X125 and X105 models are the perfect place to securely store personal laptop computers, as the safe includes a security cable and access for a power cord to keep computers plugged in while consumers store their computer in a securely locked steel safe.

Sentry®Safe products are available in-store or online at many leading retailers, including Wal-Mart, Target, Costco, Sam's Club, Lowe's, The Home Depot, OfficeMax, Staples, Sears and more. For more information on Sentry®Safe products, shoppers can visit www.sentrysafe.com.

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