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SENTRY®SAFE INTRODUCES A RECORD TWENTY-FOUR INNOVATIVE GUN SAFE MODELS AT SHOT 2009

-- SentrySafe Continues to Provide Quality Gun Protection and Storage Options at Affordable Prices--

Orlando, F.L., (January 15, 2009) – SentrySafe, the world leader in residential & light-commercial protective containers, is proud to launch a record 24 innovative gun safe models at the 2009 Shooting, Hunting Outdoor Trade Show (SHOT) at the Orange County Convention Center in Orlando, FL, January 15-18, 2009. SentrySafe remains committed to providing consumers with the most advanced gun safes at the best value. To that end, the company has conducted extensive research over the last year with gun owners about the types of gun protection & features they most value. To better meet their valued consumer's needs, SentrySafe is pleased to present four product types: Security, Enhanced Security, Extra Tall & Fire-Safe Gun Safe models.

“Our new SentrySafe gun safe models provide a level of product quality & performance that customers have come to trust from the SentrySafe brand,” said Sondra McFarlane, director, marketing communications for SentrySafe. “With these new gun models, SentrySafe continues to provide gun owners & hunting enthusiasts with proven protection, innovative storage options & advanced security features combined with affordability.”

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Security Models

Available with either a 3-number combination lock or electronic LED lock, SentrySafe provides real security at a great value. The 10-, 14- & 24-long gun capacity models are nicely equipped with solid steel pry-resistant doors with concealed hinges to protect against theft & unauthorized entry and three live locking bolts for added security. The units also contain a hardened steel plate to protect from drill attacks & include bolt-down hardware as an added bonus. The 10- and 14-long gun capacities contain a shelf to organize ammunition & other accessories, while the 24-long gun models provide ultimate flexibility with adjustable shelving configurations.

SentrySafe Security Gun Safe Models range in price from \$620 - \$1,075 MSRP.

Enhanced Security Models

For those consumers seeking additional security, SentrySafe offers the Dual-Locking System Security Gun Safe in the 14-long gun capacity. This unit is equipped with either a 3-number combination lock or electronic LED lock and a security key—both of which are required to open the safe in addition to the high-end features offered on the Security gun safe models.

SentrySafe Dual-Locking System Gun Safe Models range in price from \$800 - \$830 MSRP.

Extra Tall Models

Knowing some gun owners require more storage without sacrificing gun capacity, SentrySafe has added to their line up the Extra Tall 64" Gun Safe. This 14-long gun capacity model is equipped with similar locking choices (combination or electronic LED lock) and high-end features as the Security gun safe models, but also provides enhanced organization with two adjustable shelves that combined with the extra tall height gives both flexible storage & gun capacity in one unit.

SentrySafe Extra Tall Gun Safe Models range in price from \$810 - \$840 MSRP.

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Fire-Safe Gun Safe Models

As the world-leader in the manufacture of fire-resistant safe products, SentrySafe is the name consumers equate with fire protection. This new line of enhanced protection Fire-Safe Gun Safes come in 14-, 24-, and new 36-long gun capacities and are ETL-verified to manufacturer's fire protection specifications up to 1400° F for 30 minutes (paper inside must remain usable and able to be read and copied). The average house fire burns for 15 minutes for an average of 1100° F. These units are top of the line in protection & affordability because they include advanced fire protection and the same real security featured in their Security Gun Safe models as well as configurable interior shelving. The exterior of the units feature a durable black powder coat matte or gloss finish.

SentrySafe Fire-Safe Gun Safe Models range in price from \$1,120 - \$1,597 MSRP.

SentrySafe gun safes are available through local gun dealers, sporting goods departments at larger retailers, at sporting goods/outdoor specialty chains & DIY retailers throughout the US & Canada. For more information about products & availability, visit www.sentrysafe.com.

About SentrySafe

Founded in 1930, SentrySafe is the world leader in offering fire-resistant and security storage solutions for important documents and valuables. A global presence, SentrySafe today produces more fire-resistant chests, files, safes, security storage containers and gun safes than any other company in the world. The company's manufacturing headquarters are in Rochester, NY, and sales operations exist in the U.S., Belgium, Canada, Japan and UK. The company currently distributes products to more than 54 countries worldwide. With the recent acquisition of the Schwab Corporation, SentrySafe now employs more than 600, most of which are located in the company's Rochester, NY, headquarters.

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