

**FOR IMMEDIATE RELEASE**

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**SENTRY®SAFE LAUNCHES AS-1 AUTOSAFE®**

*-- Protect Your Vehicle from "Smash and Grab Crimes" with the AS-1 --*

**Rochester, N.Y. (July 11, 2008)** – Sentry®Safe, the world leader in residential and small office security-storage containers, today announced its newest product, the AS-1 autosafe®, to protect valuables inside a vehicle from “smash and grab” crimes. Approximately 2 million vehicle break-ins occur every year in the United States. A “smash and grab” crime can take only seconds, with the average theft-per-incident cost at almost \$700. The importance of safeguarding GPS units, PDAs, cameras, cell phones, mp3 players, satellite radios, stereo faceplates, and other belongings has never been greater.

“SentrySafe is always looking to introduce new products to meet the needs of consumers. The SentrySafe AS-1 autosafe meets the demand for securing personal property within a vehicle, RV, or boat. With all of the ‘newest and coolest’ portable gadgets for your vehicle on the market today, this safe will protect and secure them,” said Sondra McFarlane, director of customer development for SentrySafe.

The SentrySafe AS-1 autosafe (MSRP \$100.00) protects personal items from such opportunistic crimes. This compact unit, designed with a high-security key lock with two steel locking bolts, is fastened with a theft-resistant steel cable. Fitting neatly under a seat or in the trunk out of sight, the AS-1 autosafe is foam-lined to cushion valuable contents. The AS-1 autosafe comes complete with anti-slip protection, rubber feet, Velcro® pads and/or a carpet screw to prevent the unit from shifting while the car is in motion.

As a leader in the security storage container industry, SentrySafe manufactures quality products available at retail locations across the globe, including Wal-Mart, Target, The Home Depot, Lowe’s, Sam’s Club, Costco, Sears, OfficeMax, Office Depot, and Staples. The AS-1 autosafe is available at [www.costco.com](http://www.costco.com). For more information about products and availability, visit [www.sentrysafe.com](http://www.sentrysafe.com).

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*World Leader in Fire-Resistant and Security Storage*

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### **About SentrySafe**

Founded in 1930, SentrySafe is the world leader in offering fire-resistant and security storage solutions for important documents and valuables. A global presence, SentrySafe today produces more fire-resistant chests, files, safes, security storage containers and gun safes than any other company in the world. The company's manufacturing headquarters in Rochester, N.Y. and factory operation in Shanghai, China, produce affordable security storage containers distributed through retailers all over the world. The SentrySafe distinctive Made in the U.S.A. seal is on all American-made products. To purchase the new SentrySafe AS-1 autosafe product, or for more information, visit [www.sentrysafe.com](http://www.sentrysafe.com).

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